

# Pharmacare Functional Specification for: Health365.com.au

Prepared for Pharmacare by Change the Conversation

## Version History:

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V5. 19/11/12

Please Note: This Functional Specification serves as the final definition of the scope of the work and deliverables to be executed. This document supersedes all previous discussions on scope and serves as the final agreement between Change the Conversation and Pharmacare. It is very important to insure that all the functionality and features required are agreed and contained within this specification, or incorporated as the Specification goes through the approval process. Any works required that are not part of the Specification will be detailed and quoted as separate projects to extend the scope of this web development.

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## 1. Pages

### 1.1. Page Tree

Main Nav Devices

Foundation Template

Chapter Template

Editorial Template

Text Page

Home

Topics

Article

Self Evaluations

Health News

Community

Category Page

About page

Search

Search Results

Register

Contact

Terms page

Privacy Page

Sitemap

## 1.2. Main Nav Devices

### Default

These are the Main Navigation titles used throughout the website.

### Main Nav

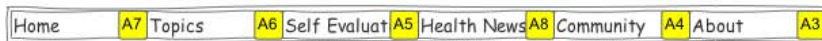
This is the default top level navigation, split into content side, and administration side.

### Footer

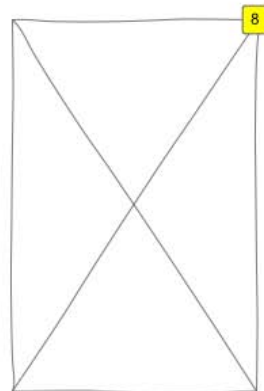
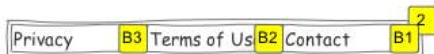
Mandatory footer navigation elements.

#### 1.2.1. User Interface Wireframe

Main Nav



Footer Nav



Registered User Additional Nav



User Login Detail

Username 5  
Password 4  
Lost Password? 3 Submit 6  
Email Address or Forum Name may be used as "Username"

Body Shaped Nav Device

## Menu Object

Topics
Children's Health
Women's Health
Men's Health
Fitness
Weight Management
Energy
Arthritis & Joint Pain
Brain Health
Digestive Health
Heart & Circulation
Stress
Sleep
Sexual Health
Foot Health
Skin Health
Nutrition

Self Evaluation	Tests	Test 1	Quizes	Quiz 1
Tests		Test 2		Quiz 2
Quizes		Test 3		Quiz 3

### 1.2.2. Widget Table

Footnote	Interactions	Description	Status	Benefit
1		Header Nav	Approved	
2		Footer Nav	Approved	
3	OnClick: Case 1: Open Link in Current Window	Lost Password link - generates dialogue box telling user a new password has been emailed to their address. Generates new password, replaces old password, and generates email to client.	Approved	
4		User enters Password	Approved	
5		User enters email address OR Forum Name as Username.	Approved	Important
6		Submit Button initiates event.	Approved	
7		Registered User Feature - Once a user has successfully logged in, they will see this additional menu. It shows their Name to reinforce they are logged in, and adds the link to edit their user record, as per this page.	Approved	Important

Footnote	Interactions	Description	Status	Benefit
8		<p>Body Shaped Nav device - Taken from Health24 website, this nav device is a human body with sections of the body divided and as you mouse over the section, a pop up displays a number of topics, each one relates to a single article.</p> <p>The 'Body' nav device will have the Body part sections, and then will autopopulate with the 'categories' that have content for that body part. i.e. Head/Acne, headaches, Toothache, Dandruff, etc...</p> <p>These "Categories" will be tagged to the Editorial when it is written. Editorial will also be tagged with the 13 categories from the primary Nav.</p> <p>Editorial will be supplied with the following tagging One or more of the '16 Categories' in the primary Nav. A body section title, and associated topic title, i.e. Head/ADHD would be the tag on "Helping your son with ADHD"</p>	Approved	Important
A1	OnClick: Case 1: Open Register in Current Window	Register for Newsletter or Blog button that goes to full user rego page with all Opt in options.	Approved	Critical
A2	OnClick: Case 1: Open Search in Current Window	Secondary Search navigation that takes users to full super search option.	Approved	
A3	OnClick: Case 1: Open Link in Current Window	About Us link to details about the site owner, history, mission, etc. Needed to establish credibility and trust with users.	Approved	Useful
A4	OnClick: Case 1: Open Community in Current Window	Community link to the Log In screen, then on to Forum Chapter page where users enter the Forum environment.	Approved	Critical
A5	OnClick: Case 1: Open Link in Current Window	Self Evaluation goes to the Tests and Quizes content, with each as its own Child element in the main menu.	Approved	Critical
A6	OnClick: Case 1: Open Link in Current Window	Topics List - as per content to be supplied, each link goes to a list page of the relevant articles on the topic.	Approved	Important
A7	OnClick: Case 1: Open Home in Current Window	Home Page Link - Back to Home.	Approved	Critical
A8	OnClick: Case 1: Open Health News in Current Window	Link to Health News (blog) module. Blog page has navigation to all blog articles.	Approved	Critical
B1	OnClick: Case 1: Open Contact in Current Window	Contacts link to Contacts Page.	Proposed	Important
B2	OnClick: Case 1: Open Link in Current Window	Link to terms and conditions of use page.	Approved	Critical
B3	OnClick: Case 1: Open Link in Current Window	Link to Privacy Statement.	Approved	Critical

### 1.2.3. Masters Used

Main Nav  
Footer



## 1.3. Foundation Template

### Default

Basic foundation template for web site. Has logo and navigation at top, along with log-in function that has "Show and hide" feature. Footer at baseline

### Main Nav

This is the default top level navigation, split into content side, and administration side.

### Footer

Mandatory footer navigation elements.

1.3.1. User Interface Wireframe



1.3.2. Widget Table

Footnote	Label	Interactions	Description	Status
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Footnote	Label	Interactions	Description	Status
1		OnClick: Click to show form: Show LOGIN Pannel/Login Form Default hidden state: Hide LOGIN Pannel/Login Form		
2			Sitemap links - text table of nav structure for Footer, down to Category level, not article.  Extra link goes to full sitemap page.	Approved
3			Foundation template structure	Approved
A1	Login Form		Division with login form in it that shows and hides with the click of the login button.	Approved

### 1.3.3. Masters Used

Foundation Page Template

### 1.3.4. Login Form

#### 1.3.4.1. State1

#### 1.3.4.2. User Interface Wireframe

Username

Password

Lost Password?

Submit

Email Address or Forum Name may be used as "Username"

#### 1.3.4.3. Widget Table

Footnote	Interactions	Description	Status	Benefit
1	OnClick: Case 1: Open Link in Current Window	Lost Password link - generates dialogue box telling user a new password has been emailed to their address. Generates new password, replaces old password, and generates email to client.	Approved	Critical
2		User enters Password	Approved	
3		User enters email address OR Forum Name as Username.	Approved	Important
4		Submit Button initiates event.		

#### 1.3.4.4. Masters Used

login mini form

## 1.4. Chapter Template

### Default

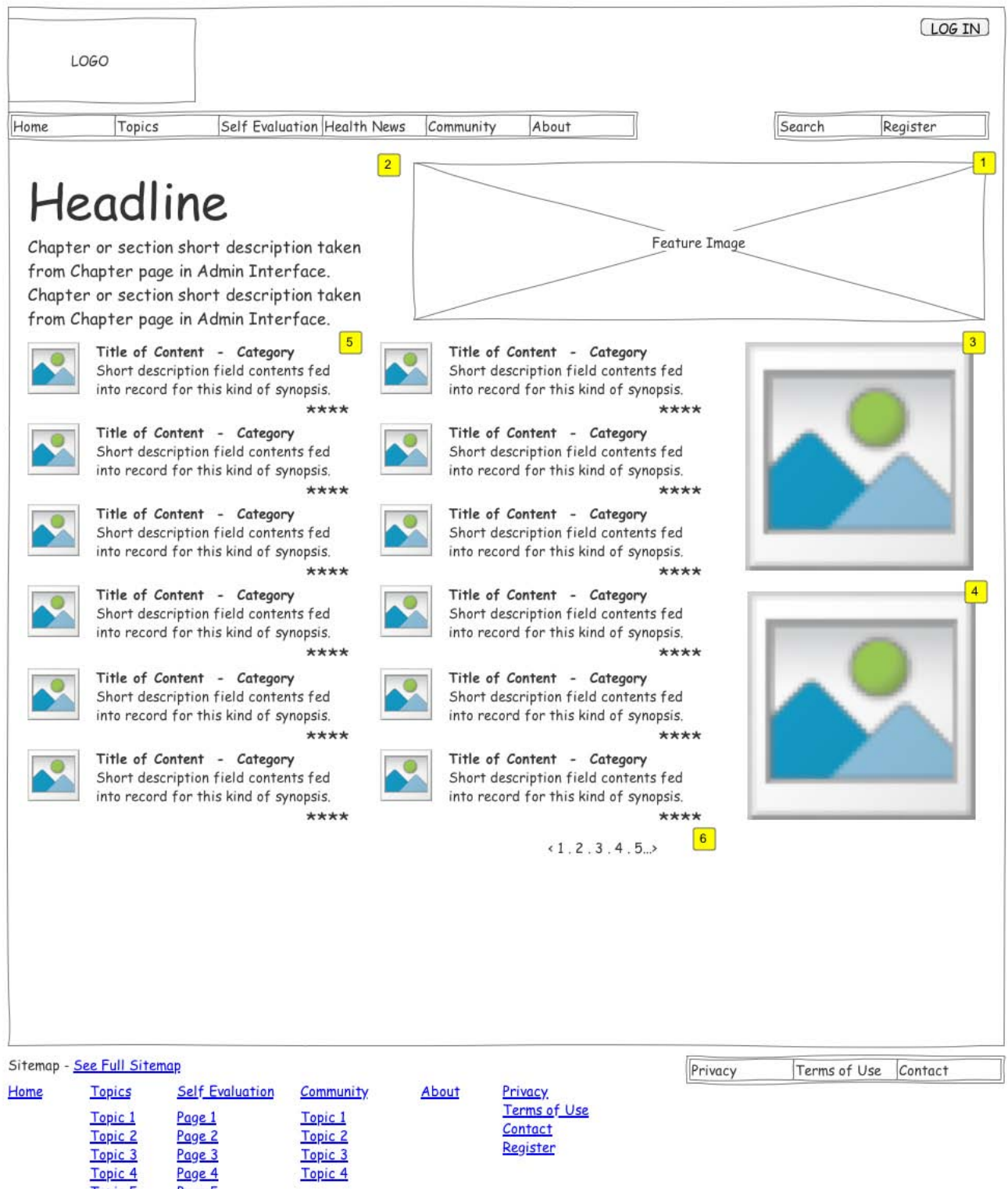
Page Template to use for any chapter requirement where a list of short records is required. Accommodates image tiles, thumbnails and icons, as well as listing feature.

NOTE: Chapter title and introduction text at top with accompanying image.

### Short Record for shortcuts

Example of Post list Record

## 1.4.1. User Interface Wireframe



## 1.4.2. Widget Table

Footnote	Description	Status	Benefit
1	Chapter Feature Image/Banner	Approved	Useful
2	Chapter Title and description text	Approved	Useful

Footnote	Description	Status	Benefit
3	Image Tile space for image based cross link or product shot. Throughout site, the tiles can be assigned to ALL pages in a 'hardwired' setup, or randomly served, based upon key word tagging as per the editorial, i.e with the 16 categories, and with the Body Part.	Approved	
4	Image Tile space for image based cross link or product shot.	Approved	
5	Thumbnail, short description and rating for individual articles in the chapter. Displays thumbnail image, short description and rating. Could also consider date, views, etc, however only to the extent	Approved	
6	Page count navigation	Approved	

### 1.4.3. Masters Used

Foundation Page Template  
Short Record for shortcuts

## 1.5. Editorial Template

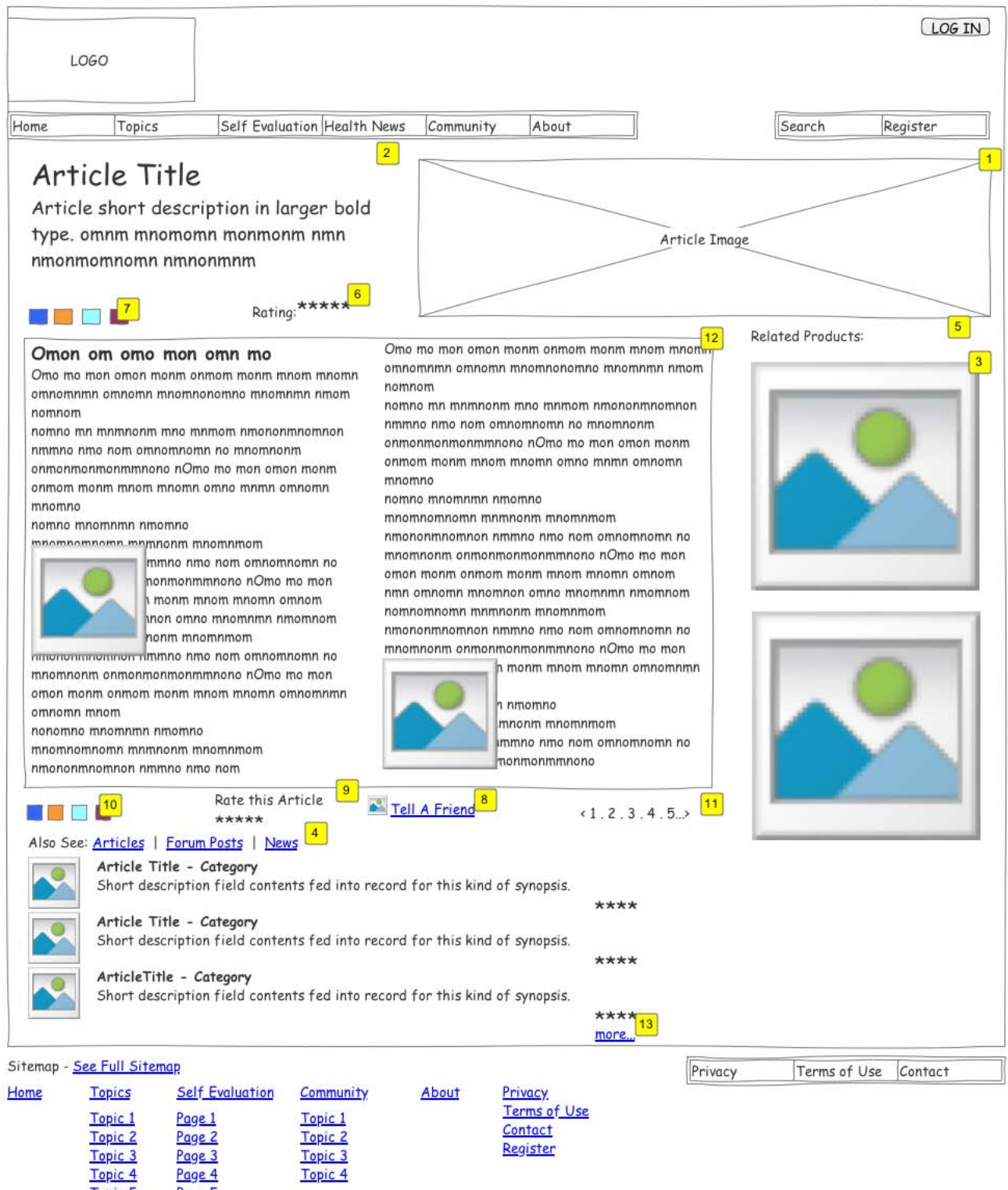
### Default

Primary Page template for Editorial page, includes Title and Intro Text fields, with accompanying image, followed by paginated Div for the copy, "Also See" x-references across the three content categories of Articles, Forum Posts and News, and the tile images to IAB standard size, that serve as product x-references.

X-references are determined by the key word tags on the Editorial, based upon categories (Nav) and Topics (Body Graphic). Similarly tagged Forums, News Topic and Products will be established, and Most Popular will be short listed.

Article publishing form in Admin interface contains HTML editor for custom layout.

### 1.5.1. User Interface Wireframe



### 1.5.2. Widget Table

Footnote	Description	Status	Benefit
1	Article Feature Image/Banner - fixed height div	Approved	Useful
2	Article Title and Short Description - Fixed height Div	Approved	Useful



Footnote	Description	Status	Benefit
3	Image Tile space for image based cross link or product shot.	Approved	Critical
4	Related Topics x-refs TABS:  Auto Generated: Most popular in last 7 days with same Topic keywords, followed by category keywords if no results.  For Admin pages, the x-ref will be to other Admin (i.e. Terms, Privacy, Contact, About, etc), for Publishing, the x-ref will be tabbed, with sections for Articles, Forum Posts and News items.	Approved	Important
5	Related PRODUCTS x-refs: In a section that is independent from the editorial, the related Product tiles are listed from top to bottom.	Approved	Critical
6	Article Rating Level, how highly the article is rated. IF: no ratings, it reads "Be the first to rate this article!"	Approved	Useful
7	Social Bookmarking Icons on every Editorial page: Facebook, Twitter, Pintrest, G+	Approved	
8	Tell a Friend button - Generates Pop UP window and prompts user to enter email address to forward a link to the article. Allow for two lines of instructional 'small body' text.	Approved	
9	Article Rating device for user feedback	Approved	Useful
10	Social Bookmarking Icons on every Editorial page., bottom of the page version.	Approved	
11	Page count navigation	Approved	
12	Body Text of Article - two column format, page by page, Not scrolling. Each page load refreshes tiles and x-links.	Approved	Critical
13	More Button, refreshes tab with 3 next listings, or not, if none available.	Proposed	Useful

### 1.5.3. Masters Used

Foundation Page Template

## 1.6. Text Page

### Default

Secondary basic text page OPTION, for generic administrative copy, i.e. terms, privacy, about us, etc...

Structured basically as per the other editorial page, but it

A. does not include the intro title and paragraph with image,

B. the social tools at the baseline.

Does contain x-references, but they will be slim.

Text may contain any HTML formatting as required.



Footnote	Description	Status	Benefit
3	Related Topics x-refs TABS: As per Editorial page, but tagging will pull in Admin topics against admin pages, and content topics against content pages.	Approved	Important

### 1.6.3. Masters Used

Foundation Page Template

## 1.7. Home

### Default

Need to insure standardisation of tiles, banners, thumbnails and other column size related graphics.

V2 Addition:

Image Requirements:

A. Large Images for home page = 1/3 (including margins) of home page and 'x' height (square?).

Product tiles (3rd Column) = Same size as large home page Image.

Design Consideration: IAB advertising standard size.

B. Small images for home page = Same as above but 1/2 "X" in height.

Chapter Banners = Same aspect ratio as the Small Images for home page, but large enough to cover 2 columns.

Editorial Banners = Same as above.

C. Thumbnails and Icons = Same aspect ratio as the large images (Square?)

Result is:

A. We have a one column square image for

1. Large Home Promo,
2. Product Ads
3. and or future retail advertising. (IAB Standard?)

B. We have a one column 1/2 height Banner for:

1. Small Home Promo,
2. Page Chapter Headings, and

C. We have a square Thumbnail or Icon.

User Avatar

Topic Icon for Articles

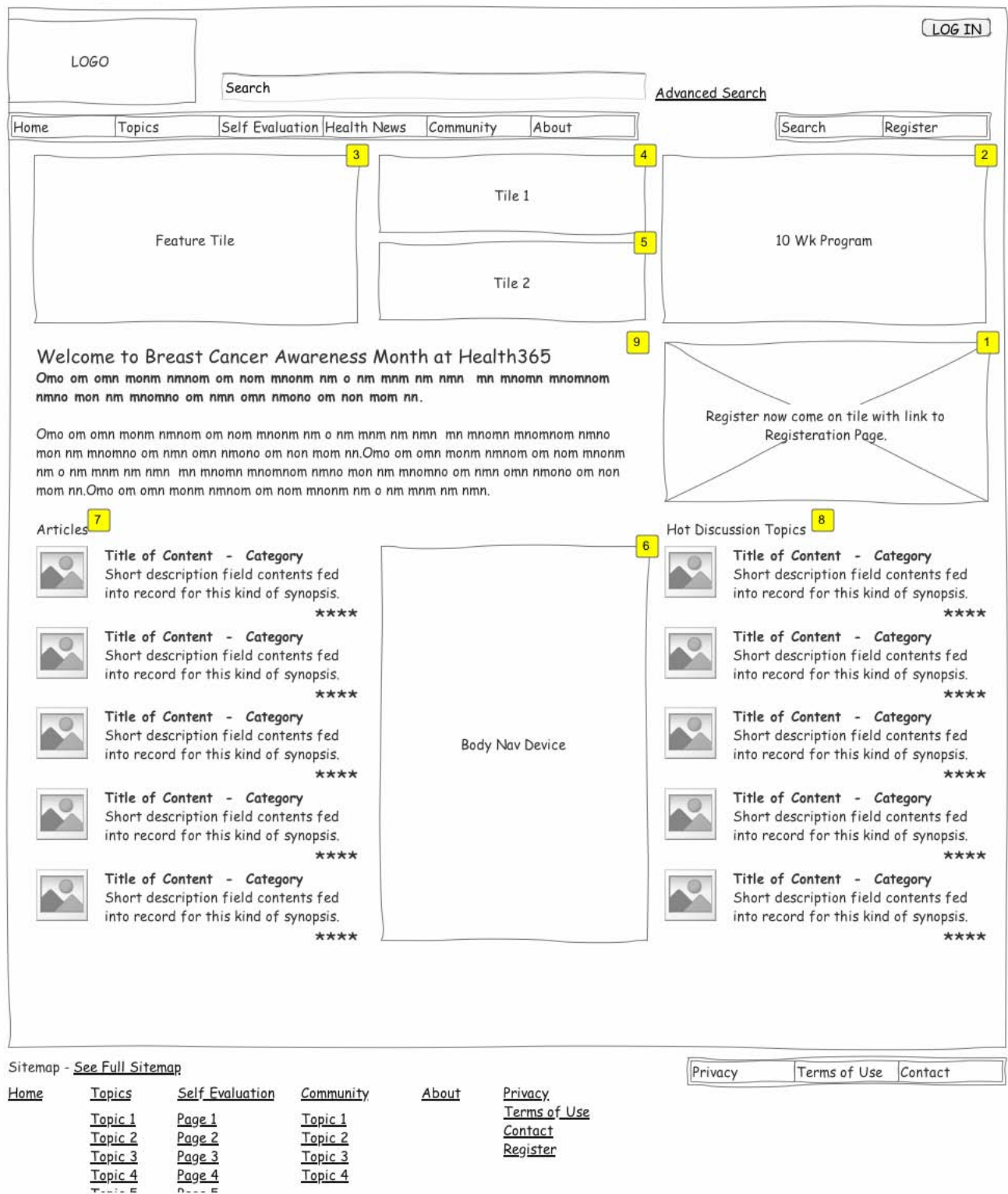
Each editorial article will have to have the ability to have the correct images to populate the requirements, and for thumbnails there will be default backups.

When an article is promoted to feature in the home page positions, it will require the proper images to be on file.

### Short Record for shortcuts

Example of Post list Record

1.7.1. User Interface Wireframe



1.7.2. Widget Table

Footnote	Interactions	Description	Status	Benefit
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Footnote	Interactions	Description	Status	Benefit
1	OnClick: Case 1: Open Register in Current Window	Registration Link tile advertising the benefits of registering and linking to the Rego Page.	Proposed	Important
2	OnClick: Case 1: Open Editorial Template in Current Window	Tile for 10 Week Program link	Proposed	Important
3	OnClick: Case 1: Open Editorial Template in Current Window	Tile to link to feature Story.	Proposed	Important
4	OnClick: Case 1: Open Editorial Template in Current Window	Small tile for link to Tips or quizzes.	Proposed	Important
5	OnClick: Case 1: Open Editorial Template in Current Window	Small tile for link to Tips or quizzes.	Proposed	Important
6		Body navigation device taken from Health24 Website	Approved	Important
7		List of top articles by popularity last 7 days (by default), BUT - can be overridden by admin, and specific articles can be assigned to this space in admin interface with tick box on article record to "Include in Home Page"	Approved	Critical
8		List of Hot topics (Forum Posts/Thread) by "Most popular in the last 7 days NO OLDER THAN 30 DAYS" by default, can be overridden by admin, and specific Threads (NOT POSTS) can be assigned to this space in admin interface with tick box on article record to "Include in Home Page"	Approved	
9		Welcome Message and direct Address - Welcome message to greet user and coordinate a topical presentation of the website content.		

### 1.7.3. Masters Used

Foundation Page Template  
Short Record for shortcuts

## 1.8. Topics

### Default

Page Template to use for any chapter requirement where a list of short records is required. Accommodates image tiles, thumbnails and icons, as well as listing feature.

NOTE: Chapter title and introduction text at top with accompanying image.

It contains a section for headline text and an image, then a list of related documents, consisting of a Thumbnail (or Icon), Title, Short description, and any rating device.

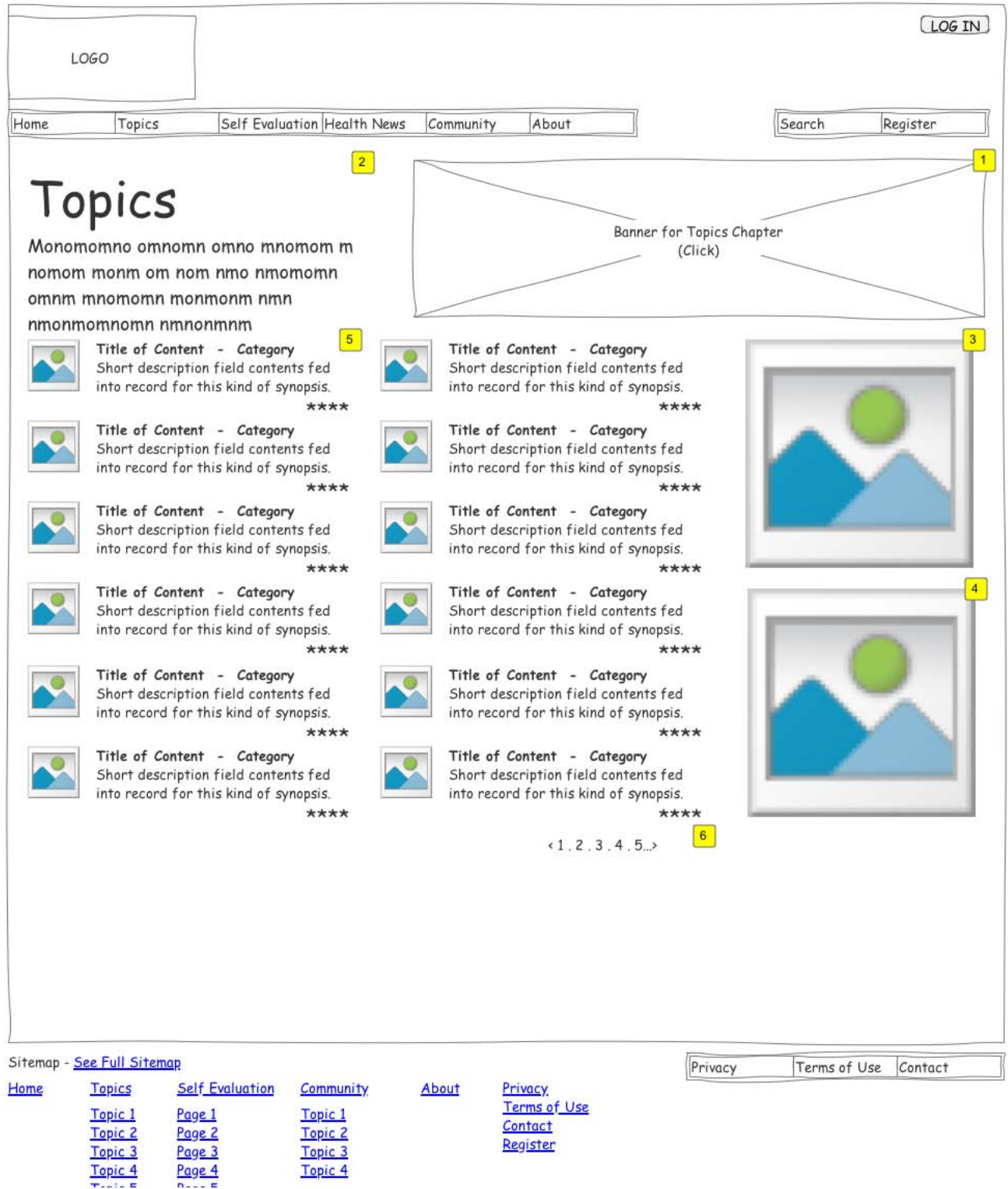
We also allow for a column of tiles which can be cross references to editorial or product shots that link to offsite microsites. The option is for one square size, or double height if desired.

### Short Record for shortcuts

Example of Post list Record



1.8.1. User Interface Wireframe



1.8.2. Widget Table

Footnote	Interactions	Description	Status	Benefit
----------	--------------	-------------	--------	---------

Footnote	Interactions	Description	Status	Benefit
1	OnClick: Case 1: Open Link in Current Window	Chapter Feature Image/Banner	Approved	Useful
2		Chapter Title and description text	Approved	Useful
3		Image Tile space for image based cross link or product shot.	Approved	
4		Image Tile space for image based cross link or product shot.	Approved	
5		Thumbnail, short description and rating for individual articles in the chapter. Displays thumbnail image, short description and rating. Could also consider date, views, etc, however only to the extent	Approved	
6		Page count navigation	Approved	

### 1.8.3. Masters Used

Foundation Page Template  
Short Record for shortcuts

## 1.9. Article

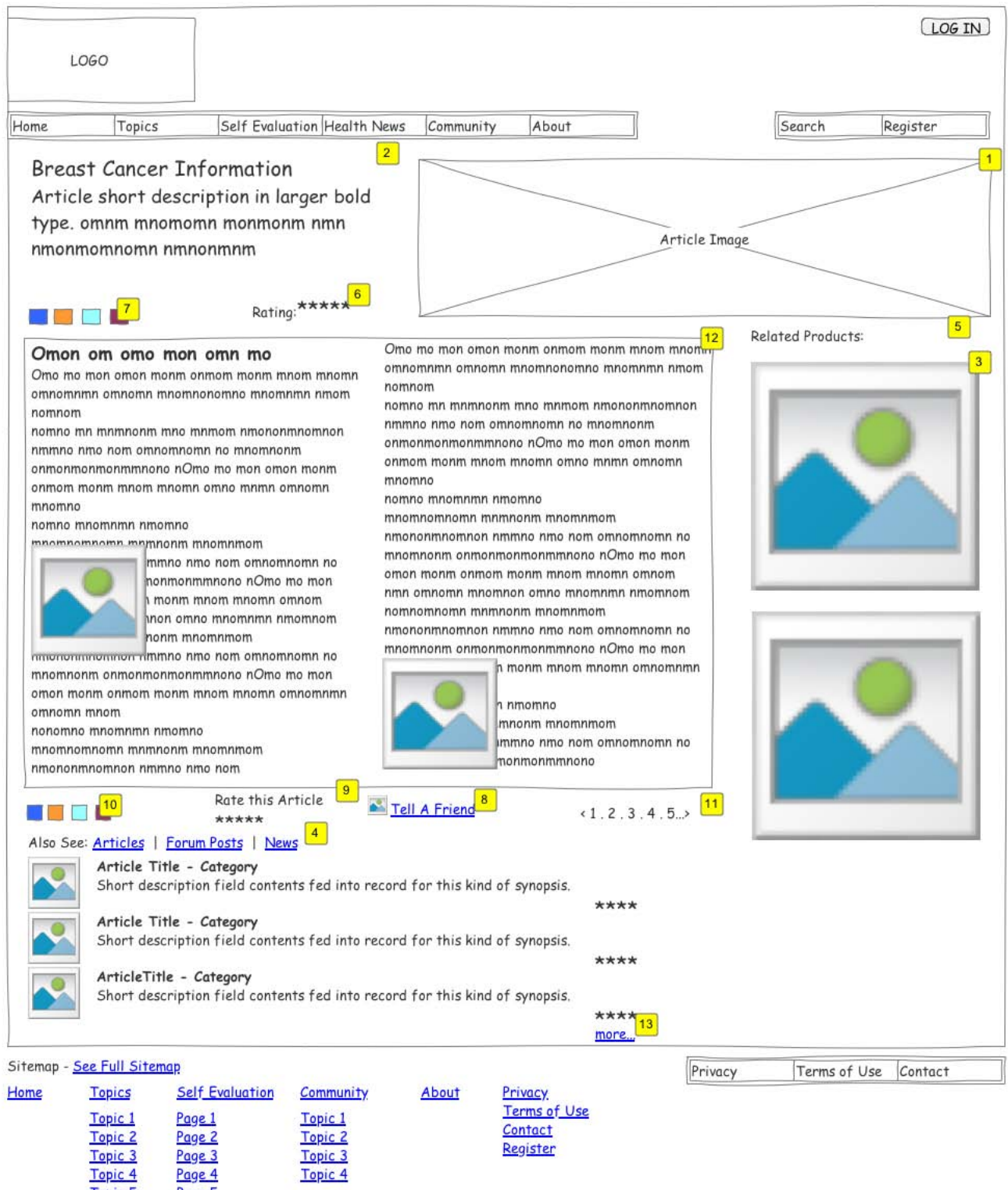
### Default

This Editorial page will contain the information about the organisation.

v2 Addition: ADMIN WORKFLOW: When an article is entered it becomes a "Draft" until the executive editor gives it an approval, at which time it gets published to the public.

v2 Addition: Tell a Friend Button

### 1.9.1. User Interface Wireframe



### 1.9.2. Widget Table

Footnote	Description	Status	Benefit
1	Article Feature Image/Banner - fixed height div	Approved	Useful
2	Article Title and Short Description - Fixed height Div	Approved	Useful

Footnote	Description	Status	Benefit
3	Image Tile space for image based cross link or product shot.	Approved	Critical
4	Related Topics x-refs TABS: Auto Generated: Most popular in last 7 days, BUT NOT MORE THAN 30 with same Topic keywords, followed by category keywords if no results. For Admin pages, the x-ref will be to other Admin (i.e. Terms, Privacy, Contact, About, etc), for Publishing, the x-ref will be tabbed, with sections for Articles, Forum Posts and News items.	Proposed	Important
5	Related PRODUCTS x-refs: In a section that is independent from the editorial, the related Product tiles are listed from top to bottom.	Proposed	Critical
6	Article Rating Level, how highly the article is rated. IF: no ratings, it reads "Be the first to rate this article!"	Approved	Useful
7	Social Bookmarking Icons on every Editorial page: Facebook, Twitter, Pintrest, G+	Approved	
8	Tell a Friend button - Generates Pop UP window and prompts user to enter email address to forward a link to the article. Allow for two lines of instructional 'small body' text.	Approved	
9	Article Rating device for user feedback	Approved	Useful
10	Social Bookmarking Icons on every Editorial page., bottom of the page version.	Approved	
11	Page count navigation	Approved	
12	Body Text of Article - two column format, page by page, Not scrolling. Each page load refreshes tiles and x-links.	Approved	Critical
13	More Button, refreshes tab with 3 next listings, or not, if none available.	Proposed	Useful

### 1.9.3. Masters Used

Foundation Page Template

## 1.10. Self Evaluations

### Default

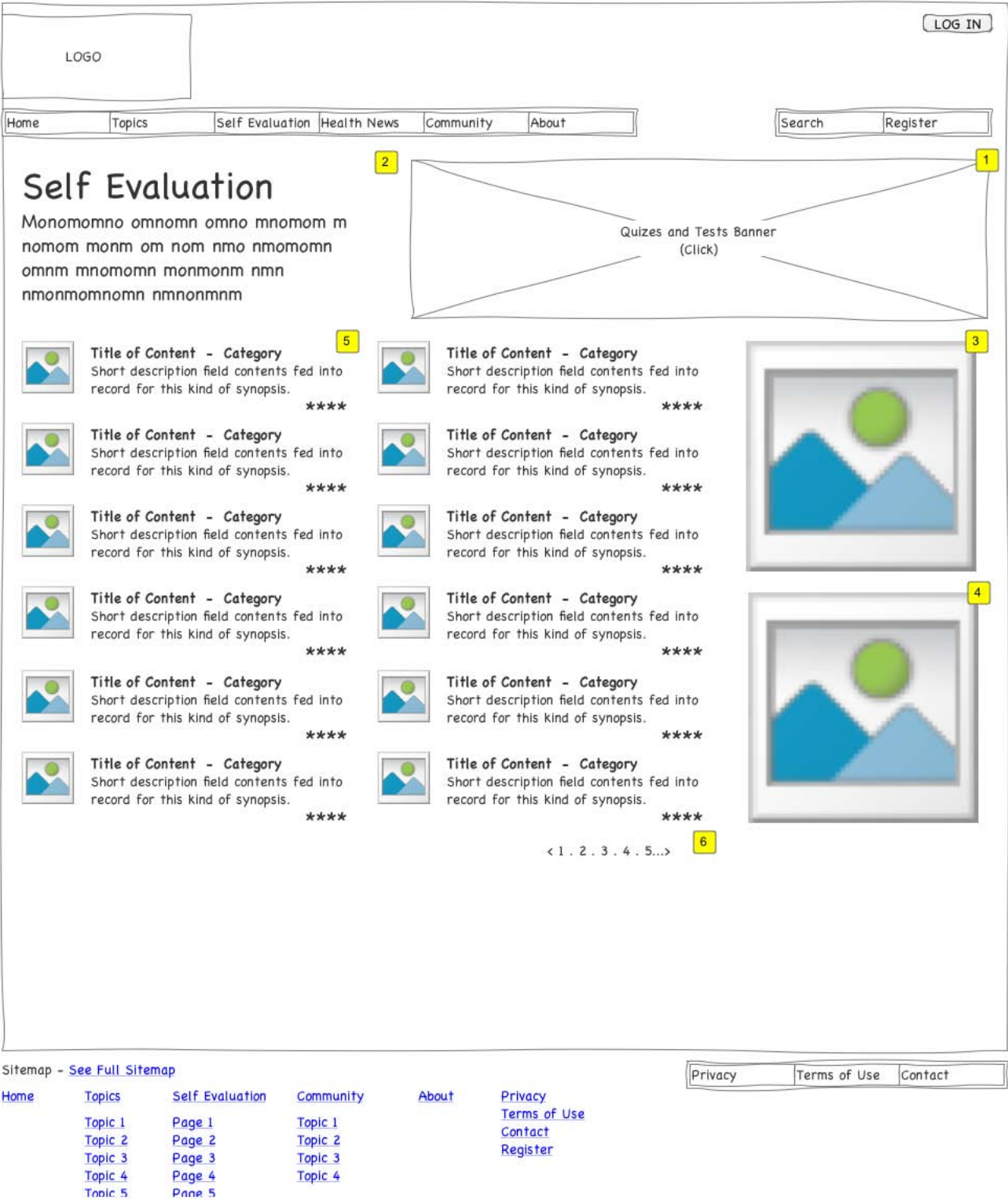
Page Template to use for any chapter requirement where a list of short records is required. Accommodates image tiles, thumbnails and icons, as well as listing feature.

NOTE: Chapter title and introduction text at top with accompanying image.

### Short Record for shortcuts

Example of Post list Record

1.10.1. User Interface Wireframe



1.10.2. Widget Table

Footnote	Interactions	Description	Status	Benefit
----------	--------------	-------------	--------	---------

Footnote	Interactions	Description	Status	Benefit
1	OnClick: Case 1: Open Link in Current Window	Chapter Feature Image/Banner	Approved	Useful
2		Chapter Title and description text	Approved	Useful
3		Image Tile space for image based cross link or product shot.	Approved	
4		Image Tile space for image based cross link or product shot.	Approved	
5		Thumbnail, short description and rating for individual articles in the chapter. Displays thumbnail image, short description and rating. Could also consider date, views, etc, however only to the extent	Approved	
6		Page count navigation	Approved	

### 1.10.3. Masters Used

Foundation Page Template  
Short Record for shortcuts



## 1.11. Health News

### Default

This is a standard template with a blog module. Will include feature article, recent articles, archive, navigation by topic.

Users may rate articles with stars, but the Comments function will be disabled until the site is resourced to moderate the comments and controlling spam posts.

Engagement with the users will take place in the forums.



Footnote	Interactions	Description	Status	Benefit
3		Category Text - Variable content for this specific category	Approved	Important
4	OnClick: Case 1: Open Register in Current Window	Come on tile to invite and remind users to register to participate, goes to the standard registration form.	Approved	
5		Forum Search query. Only searches the forum threads.	Approved	
6	OnClick: Case 1: Open Search Results in Current Window	Topic cloud with key words sized according to volume of content IN THE BLOG POSTS. Click leads to Search Result page with the relevant records.	Approved	
7	OnClick: Case 1: Open Search Results in Current Window	Archive listing by month, returns search results page of information.	Approved	
8		Tell a Friend button - Generates Pop UP window and prompts user to enter email address to forward a link to the article. Allow for two lines of instructional 'small body' text.	Approved	
9		Article Rating device for user feedback	Approved	Useful
10		Social Bookmarking Icons on every Editorial page., bottom of the page version.	Approved	
11		Link to Full news item on Editorial Page template.	Approved	

### 1.11.3. Masters Used

Foundation Page Template

## 1.12. Community

### Default

This is the community page, which contains a Forum module.

This module comes with the ability to create threads and posts, and to administer the the conversations.

The specifications will be determined in the module selection process, and configured by the administrator.

It will have a graphic look and feel in common with the rest of the website.

The page will be long and extend downward based upon the number of Categories, and the number of threads we allow in the short listing.

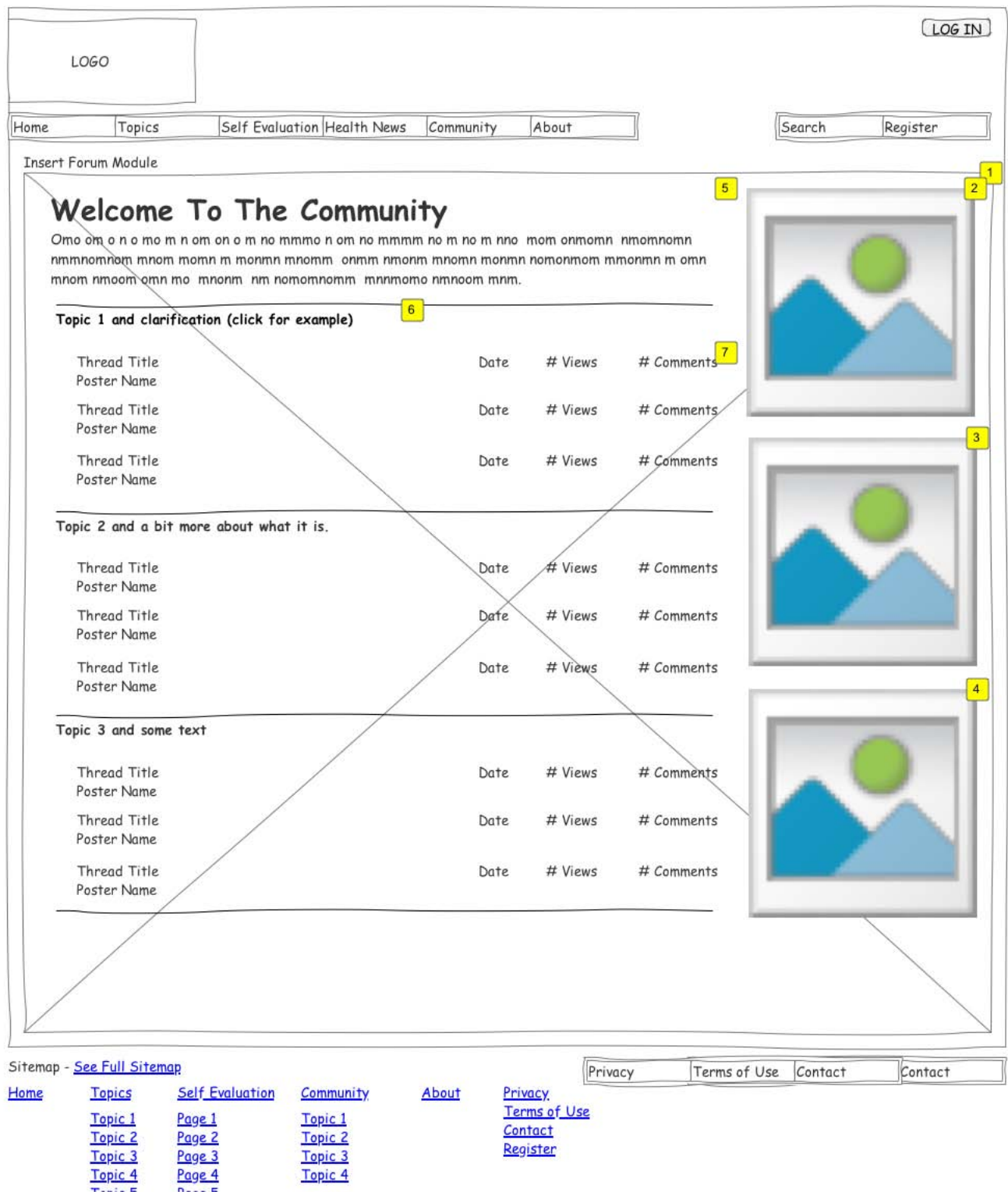
Each Category will drill down to a category page, as per this one, but with Only one Category and ALL the threads.

Editorial Guideline: Forum Topics will be set by admin to correspond to nav Categories to enhance metrics relevancy.

### Footer

Mandatory footer navigation elements.

1.12.1. User Interface Wireframe



1.12.2. Widget Table

Footnote	Interactions	Description	Status	Benefit
1		Forum Module inerted here	Approved	
2		Image Tile space for image based cross link or product shot.	Approved	

Footnote	Interactions	Description	Status	Benefit
3		Image Tile space for image based cross link or product shot.	Approved	
4		Image Tile space for image based cross link or product shot.	Approved	
5		Chapter Text - Variable content for Welcome or introduction to Community.	Approved	
6	OnClick: Case 1: Open Category Page in Current Window	Category Title - as many categories can be created as the Editor decides.	Incorporated	Critical
7		Thread Link - Each thread has the Title, Dage, number of views and number of comments. Threads are authored by either the Editor, or by Forum Members.	Incorporated	Critical

### 1.12.3. Masters Used

Foundation Page Template  
Footer

## 1.13. Category Page

### Default

This is the Category page within the forum. It is simply a list page with the threads for a given Topic.

The page will have a limited number of threads before it flows onto another page.

### Footer

Mandatory footer navigation elements.





Footnote	Description	Status	Benefit
3	Image Tile space for image based cross link or product shot.	Approved	
4	Image Tile space for image based cross link or product shot.	Approved	
5	Category Text - Variable content for this specific category, based upon Nav categories, set by Admin.	Approved	Important
6	Thread Link - Each thread has the Title, Dage, number of views and number of comments. Threads are authored by either the Editor, or by Forum Members.	Incorporated	Critical
7	Page count navigation	Approved	Important

### 1.13.3. Masters Used

Foundation Page Template

Footer

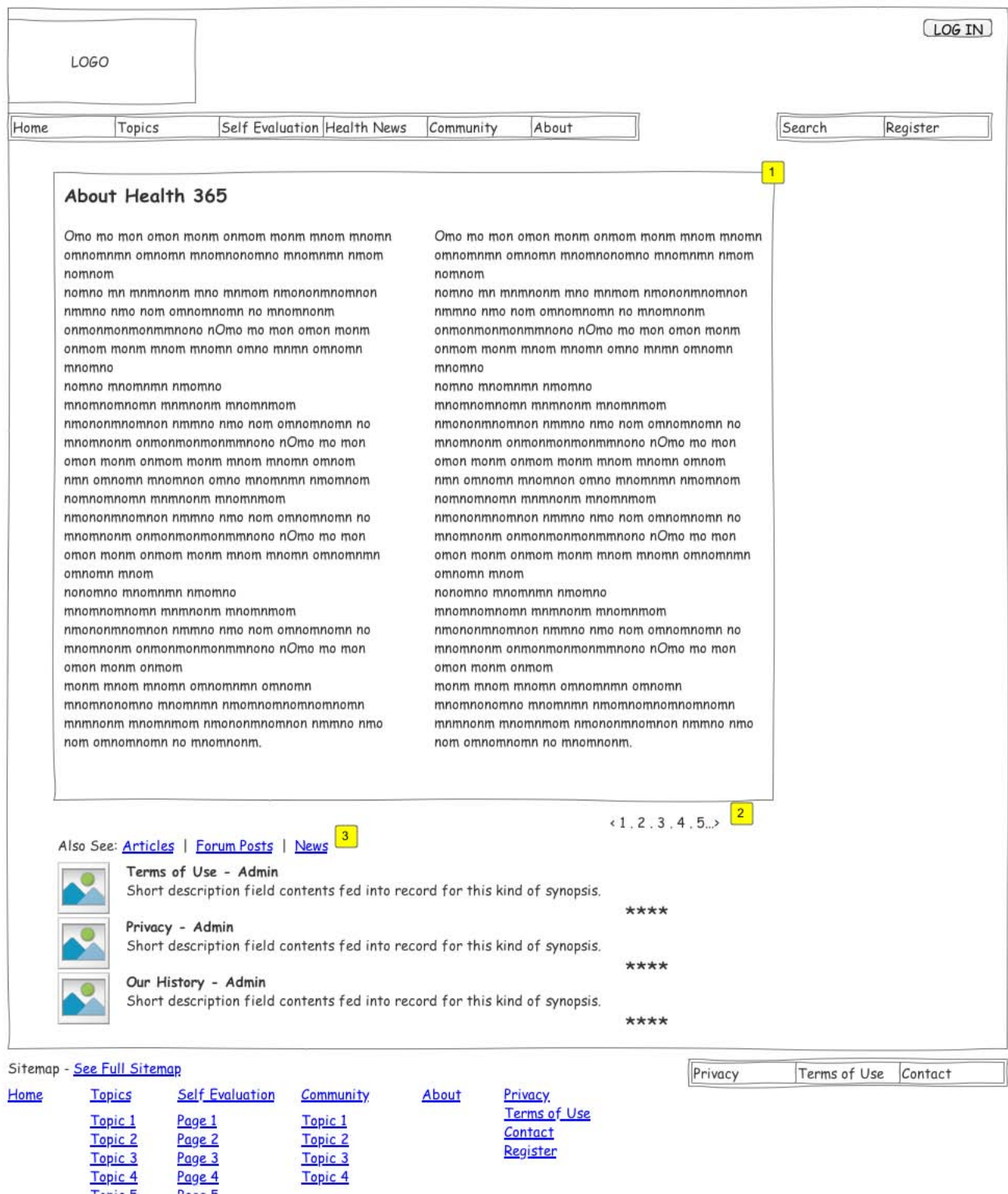
## 1.14. About page

### Default

This Editorial page will contain the information about the organisation.

Note, the removal of extra features, i.e. social bookmarking, rating, associated products. These can be enabled or disabled for each page, based upon the template choice, article vs Text. Also see demonstrates how one of the x-reference categories applies to this particular piece of admin content.

1.14.1. User Interface Wireframe



1.14.2. Widget Table

Footnote	Description	Status	Benefit
1	Copy Hole - For page like terms, privacy, or other non-editorial copy	Approved	
2	Page count navigation - if required.	Approved	

Footnote	Description	Status	Benefit
3	Related Topics x-refs TABS: As per Editorial page, but tagging will pull in Admin topics against admin pages, and content topics against content pages.	Proposed	Important

### 1.14.3. Masters Used

Foundation Page Template

## 1.15. Search

### Default

This is the super search page, with all the options to select. The results are reported in a List Page template.

The 'Body' nav device will have the Body part sections, and then will autopopulate with the 'categories' that have content for that body part.

i.e. Head/Acne, headaches, Toothache, Dandruff, etc...

These "Categories" will be tagged to the Editorial when it is written.

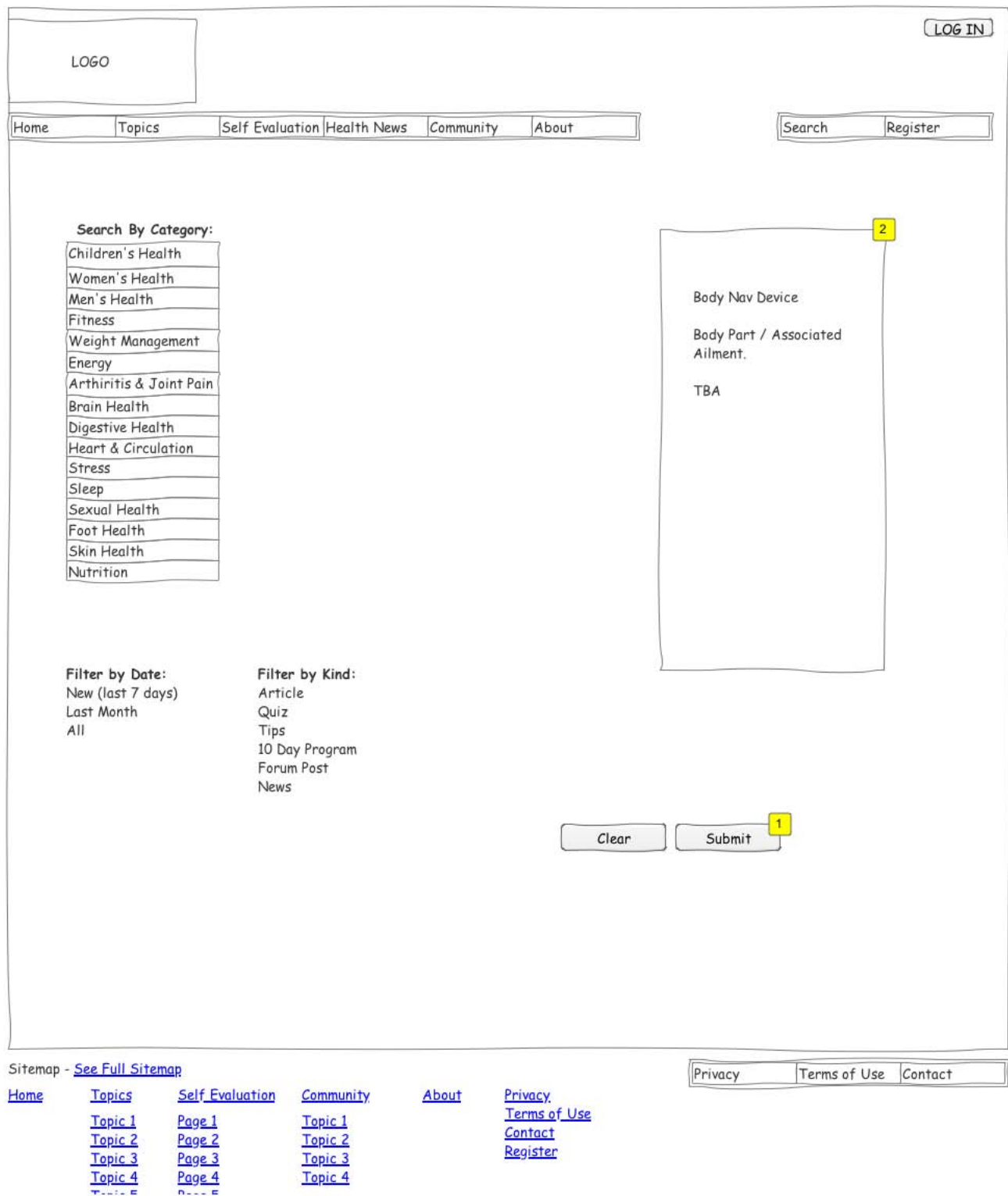
Editorial will also be tagged with the 16 categories from the primary Nav.

Editorial will be supplied with the following tagging

One or more of the '16 Categories' in the primary Nav.

A body section title, and associated topic title, i.e. Head/ADHD would be the tag on "Helping your son with ADHD"

1.15.1. User Interface Wireframe



1.15.2. Widget Table

Footnote	Interactions	Description
1	OnClick: Case 1: Open Search Results in Current Window	Search Submit Button - reports back with Search Results

Footnote	Interactions	Description
2		Visual Nav of Body re-represented here as well.

### 1.15.3. Masters Used

Foundation Page Template

## 1.16. Search Results

### Default

Search results page brings up the related queries, divided into content type: Editorial Content, Forum Content, and News Content. Also, one column is left for populating with related products.

Long scrolling page of results.

### 1.16.1. User Interface Wireframe



### 1.16.2. Widget Table

Footnote	Description	Status	Benefit
1	Image Tile space for image based cross link or product shot.	Approved	



Footnote	Description	Status	Benefit
2	Image Tile space for image based cross link or product shot.	Approved	
3	Page count navigation	Proposed	
4	Search results from Articles, with thumbnail or icon, title, category, short description and rating if applicable.	Approved	Useful
5	Forum topics results, as per Articles above.	Approved	Useful
6	News results - as per other listings.	Approved	Useful
7	Related Products results - results are the standard tiles, with cross links as available.		
8	Initial results (4x), and more button expands down to show full list for that category.	Approved	Useful

## 1.17. Register

### Default

This page shows the required registration functionality and record for forum users, newsletter subscribers and admin user management. Using the same form for both registration and to edit a users own record, this form can be accessed by users for self management.

Minimum registration for the Newsletter is email address, sex, year of birth and opt in.

## 1.17.1. User Interface Wireframe

Welcome USER [My User Record](#) **LOG IN**

Home Topics Self Evaluation Health News Community About Search Register

**Register now to get connected!**

Users may select a Forum name of their own choice. If not, the user's first and surname will be used.

**Newsletter Only (Required)**

Email Address\* **1**

Confirm eMail\* **2**

Year Birth\* **15**

☐ Male\* **13**

☐ Female\*

**YES! I would like to receive the following information from Health365.com** **10**

☐ Health365 Updates and News

Forum thread updates & announcements

☐ As Posted

☐ Weekly Sunopsis

**Forum Registration**

Forum Name (optional) **3**

Surname\* **19**

First Name\* **4**

Password\* **5**

Confirm Password\* **6**

Date Registered **16**

Number of posts **17**

Forum User Rank **18**

**Optional fields**

Address 1 **14**

Address 2

City

State

Postcode

**Admin users only:**

Select User Level\* **7**

Company Name\* **8**

Phone Number\* **9**

**Submit/Save** **12**

Sitemap - [See Full Sitemap](#)

Home Topics Self Evaluation Community About Privacy Terms of Use Contact Register

[Topic 1](#) [Page 1](#) [Topic 1](#) [Terms of Use](#)

[Topic 2](#) [Page 2](#) [Topic 2](#) [Contact](#)

[Topic 3](#) [Page 3](#) [Topic 3](#) [Register](#)

[Topic 4](#) [Page 4](#) [Topic 4](#)

## 1.17.2. Widget Table

Footnote	Description	Status	Benefit
1	User's Email - Required	Approved	
2	Confirm Email address - compared against email field for validation.	Approved	
3	Optional user name or 'Handle" Log in will recognise BOTH Forum Name and email address as login option.	Approved	

Footnote	Description	Status	Benefit
4	First Name of user	Approved	
5	User's Password	Approved	
6	Confirm Password - compared against Password field for validation.	Approved	
7	ADMIN ONLY - Select User Level. Users can only change user level of users below their own level.	Approved	
8	ADMIN ONLY - Admin user's company name	Approved	
9	ADMIN ONLY - Admin user' phone number.	Approved	
10	Opt in component - allows users to subscribe to health news and forum updates, and other outbound communications as required.	Approved	
11	Registered User Feature - Once a user has successfully logged in, they will see this additional menu. It shows their Name to reinforce they are logged in, and adds the link to edit their user record, as per this page.	Proposed	Important
12	Submit/Save button to finish registration process.		
13	Radio buttons to nominate gender of user.	Approved	Important
14	Optional Fields for address	Approved	
15	Year of Birth - Dropdown, covering 1920 to present	Approved	
16	Report only, date user registered for Site.	Approved	
17	Report Only: Number of Posts in forum.	Approved	
18	Forum User Rank in Stars, the average of all their posts to date, minimum of 10 posts.	Approved	
19	User Surname	Approved	

### 1.17.3. Masters Used

Foundation Page Template

## 1.18. Contact

### Default

Contact method TBA

#### 1.18.1. User Interface Wireframe

LOGO

LOG IN

Home Topics Self Evaluation Health News Community About Search Register

email 1

confirm email 2

Name 3

Message 4

5 Contact Details  
Phone,  
Mailing  
email, etc TBA

6 ☐ Question, Comment or Feedback for Editor

7 ☐ Health Question/Advice

8 Submit

9 Thank you for your Enquiry  
It has been sent to the Editor  
OK

10 "We cannot offer health advice  
beyond what is published on this site,  
for further information please  
contact your local health  
practitioner."  
OK

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[Topic 4](#) [Page 4](#) [Topic 4](#)

### 1.18.2. Widget Table

Footnote	Description	Status
1	Return email address	Proposed
2	Confirm email (validation)	Proposed
3	Users Name	Proposed
4	Email Message Content	Proposed
5	Contact Copy - to be provided by Pharmacare	Proposed
6	Tick Box (Mandatory) for describing message. This option validates for submit.	Proposed
7	Tick Box: Health Question - if this box is checked, a dialogue box appears with the text, "We cannot offer health advice beyond what is published on this site, for further information please contact your local health practitioner." With an "OK" button that takes the user back to the form.	Proposed
8	Submit button - will not work unless the 'Health Question/Advice" tick box is chosen. When activated, brings up notice, "Your query has been sent to the Editor."	
9	Thank You Dialogue - presented after a successful query has been placed. OK redirects to Home Page.	Proposed
10	Error Dialogue when Health Question/Advice tick box is selected. This error with the OK returns the user to the Form.	Proposed

### 1.18.3. Masters Used

Foundation Page Template

## 1.19. Terms page

### Default

Plain text page with the terms and conditions of use.

#### 1.19.1. User Interface Wireframe

LOGO

LOG IN

[Home](#)
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[Self Evaluation](#)
[Health News](#)
[Community](#)
[About](#)

### Terms and Conditions of Use

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Terms of Use - Admin

Short description field contents fed into record for this kind of synopsis.

\*\*\*\*

Privacy - Admin

Short description field contents fed into record for this kind of synopsis.

\*\*\*\*

Our History - Admin

Short description field contents fed into record for this kind of synopsis.

\*\*\*\*

1

2

3

4

5

< 1 . 2 . 3 . 4 . 5... >

Also See: [Articles](#) | [Forum Posts](#) | [News](#)

Sitemap - [See Full Sitemap](#)

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### 1.19.2. Widget Table

Footnote	Description	Status	Benefit
1	Copy Hole - For page like terms, privacy, or other non-editorial copy	Approved	
2	Page count navigation - if required.	Approved	
3	Related Topics x-refs TABS: As per Editorial page, but tagging will pull in Admin topics against admin pages, and content topics against content pages.	Approved	Important

### 1.19.3. Masters Used

Foundation Page Template

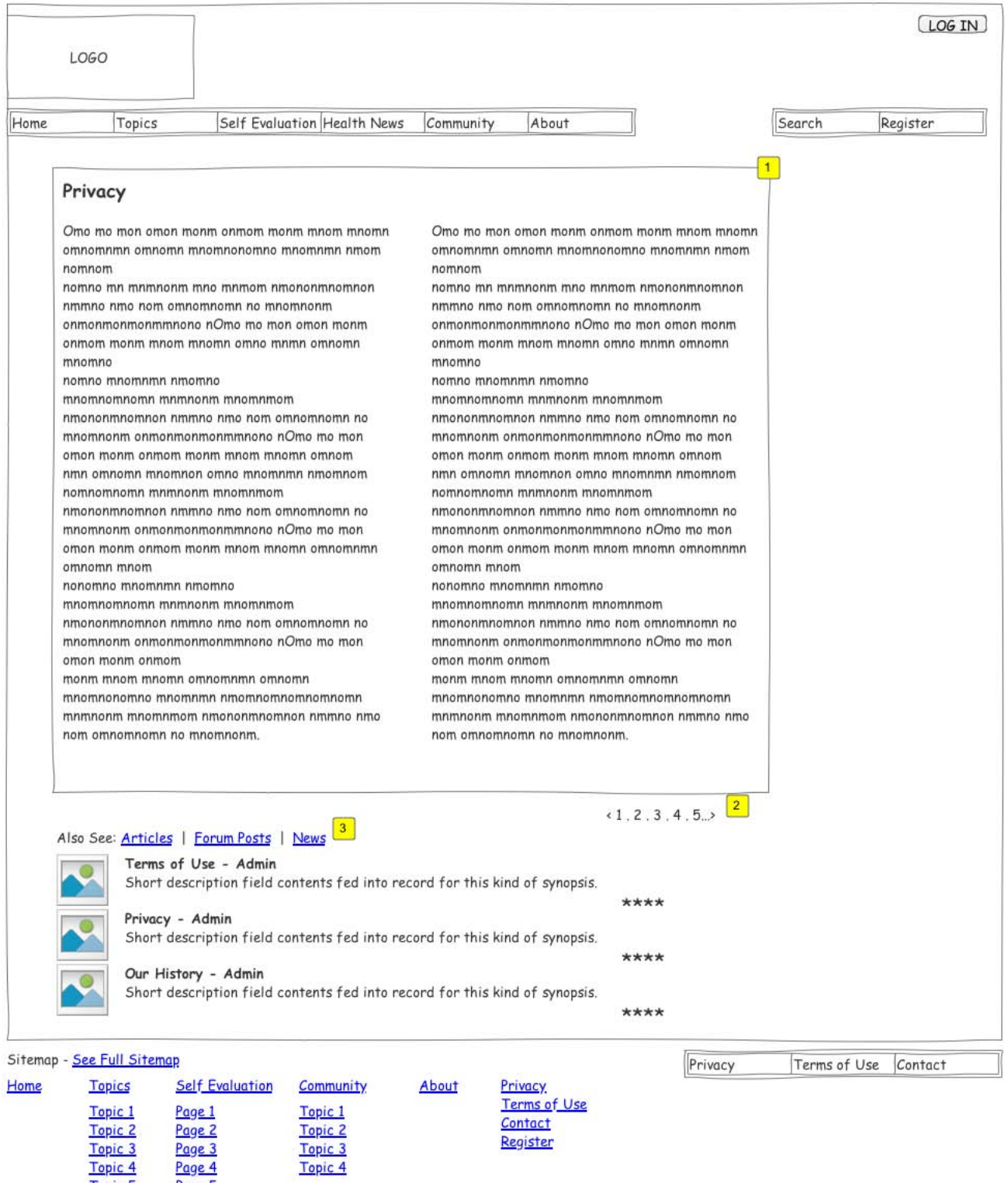


## 1.20. Privacy Page

### Default

Plain text page with the terms and conditions of use.

#### 1.20.1. User Interface Wireframe



### 1.20.2. Widget Table

Footnote	Description	Status	Benefit
1	Copy Hole - For page like terms, privacy, or other non-editorial copy	Approved	
2	Page count navigation - if required.	Approved	
3	Related Topics x-refs TABS: As per Editorial page, but tagging will pull in Admin topics against admin pages, and content topics against content pages.	Approved	Important

### 1.20.3. Masters Used

Foundation Page Template

## 1.21. Sitemap

### Default

Sitemap is an automatically generated list of all the pages in the site for users to cross reference, and for search spiders to read the site. We may need to look at the sitemap, depending on the number of articles and the resulting large size of the sitemap.

An On page vs an off page sitepa is still under consideration as well.

1.21.1. User Interface Wireframe



1.21.2. Widget Table

Footnote	Description	Status	Benefit
1	Sitemap links - text table of nav structure with all pages represented.	Proposed	Important

### 1.21.3. Masters Used

Foundation Page Template

## 2. Addendum to Functional Spec for Pharmacare Health365.com.au Website

### Mobile Solution

Currently the site is designed for Computer and Tablet usage, to accommodate the Mobile user, we will have a secondary CSS that will recognise the mobile users and deliver them this re-oriented content.

Essentially, we will convert the site to single column layout and feed the items on the page to the mobile browser in one tall skinny page. Forms and interactive elements will be hidden, and the user will get the access to the search and articles/news/forums content.

### Initial ecommerce implementation

Pharmacare are examining the viability of direct sales online.

We will hold off the building of a catalogue until Pharmacare decide on the company vision for this function.

### Product Graphic or Ad serving Process

Graphic Tiles will be displayed in Product Cross Reference spaces, as per Ads.

Tiles can be assigned to stick, or be populated by cross reference to the content served. When monetisation takes place, we will be able to put the ad code in the DIV and serve as required.

In the Admin section, tiles can be assigned manually to appear on all pages,

### Body Nav Device Functionality and x-referencing

The 'Body' nav device will have the Body part sections, and then will autopopulate with the 'categories' that have content for that body part.

i.e. Head/Acne, headaches, Toothache, Dandruff, etc...

These "Categories" will be tagged to the Editorial when it is written.

Editorial will also be tagged with the 16 categories from the primary Nav.

Editorial will be supplied with the following tagging

One or more of the '16 Categories' in the primary Nav.

A body section title, and associated topic title, i.e. Head/ADHD would be the tag on "Helping your son with ADHD"

## Mobile Version

health365

Your everyday guide to healthy living

Advanced Search

TOPICS

SELF EVALUATION

HEALTH NEWS

COMMUNITY

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SEARCH

REGISTER

LOGIN

HOME

Knows Health proudly sponsored by

Nature's Way

Welcome to Breast Cancer Awareness Month at Health365

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☐ Yes, I would like to receive the Health365 email newsletter

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eDm



Tell a friend



#### Are you over weight?

Manage your weight with a minimum of fuss. Learn about natural ways to lose or maintain your weight, top tips for optimising your nutrition and find motivation to hit your goals.



#### Are you eating the right low stress diet?

Eating healthily comes easy for some, where for others it can be a daily struggle. Browse information on maintaining a healthy digestive system, optimising your nutrition for good health and tips for managing ongoing conditions.



#### How fit are you really?

It doesn't matter if you are a fitness fanatic or just finding your feet in the gym; we have information, tips and advice to help you get fit and stay that way. Browse our training articles, illustrated guides and tools which can help you reach your training goals.



#### Healthy snack and lunchbox ideas

Are you in charge of packing a healthy school lunch for your children every day of the week? Here are some lunch box ideas to help.



#### Sleep the key to weight control

Could more sleep really be the secret to effective weight loss? Convincing research has shown that just one more hour of sleep a night could help you shed kilos.



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